



**Do you want to reach a targeted audience of individuals who are interested in family-oriented entertainment, products, and services?**

Rate Card Available Online at:  
www.AtlantaGAGospel.com

**ATLANTAGAGOSPEL.COM RETAIL  
ADVERTISING RATE CARD**  
Rate Card #1 Effective June 1, 2009

Call 1-800-655-5891  
For More Information

**WEBSITE INFORMATION & STATISTICS**

**Site Name:** Atlanta GA Gospel.com  
**URL:** www.AtlantaGAGospel.com  
**Launch Date:** June 1, 2009  
**Site Description:** Providing Information ON, Resources FOR, and Exposure TO the Atlanta GA Gospel Music Industry.

**Average Monthly Visits:** TBD  
**Average Monthly Page Views:** TBD  
**Average Hits Per Month:** TBD  
**Newsletter Subscribers:** >1,000 and growing!

**Target Market:** Urban contemporary gospel entertainment enthusiasts.

**Unique Features:**

- Visitor-populated Calendar of Events, Classified ads, and Discussion Board
- Original content, interviews, and articles
- Gospel news and information
- Local and national gospel industry resources

**CONTACT PERSON**

**Renee'** – Sales & Marketing Manager  
Phone: 1-800-655-5891  
Email: renee@atlantagagospel.com

**TERMS OF PAYMENT**

All prices are in U.S. dollars. We accept credit cards over the phone, check and money orders by mail, and PayPal payments via the Internet. All payments are required to be made prior to the start of any promotional campaigns.

**DISCLAIMERS**

Website shall not be liable for any error or omissions found subsequent to client approval. All advertising is accepted subject to the approval of the website, who at all times shall have the right to revise or reject in whole or in part any advertisement which the website determines is not consistent with the best interests and policy of the website. Advertiser represents that all advertising copy is truthful, legal, and not misleading.

**SPECIAL INTRODUCTORY ADVERTISING RATES**

**Dedicated E-Blast**

*Description:* Dedicated email mailing to AtlantaGA Gospel.com subscriber-base of approx. 1,000. All E-Blasts are also posted on the AtlantaGAGospel.com website until the date of the event.

*Dimensions/Size:* 600 pixels wide and any height; 72 dpi.

**Cost: \$75**

**Premier Banner Ad**

*Description:* Banner ad running in rotation with other ads  
*Location:* Top of each AtlantaGAGospel.com web page

*Dimensions/Size:* 728 x 90 pixels; 72 dpi; and <20kB

**Cost: \$75/Month**

**E-Newsletter Ad**

*Description:* Banner ad running in the context of the monthly AtlantaGAGospel.com e-newsletter

*Dimensions/Size:* 600 x 80 pixels; 72 dpi; <20kB

**Cost: \$75/Newsletter**

**Banner Ad Creation**

*Description:* Creation of premier or e-newsletter banner ad based on graphics provided by client

*Dimensions/Size:*

Premier banner: 728 x 90 pixels; 72 dpi

Newsletter ad: 600 x 80 pixels; 72 dpi

**Cost: \$150/Ad**

**Audio Advertising**

*Description:* 30-second audio clip of your song plays when visitor opens website

**Cost: \$250/Month**

**Video Advertising**

*Description:* 60-second Video clip on homepage

**Cost: \$400/Month**

**Electronic Press Kit (EPK)**

*Description:* Online media kit & page on website

**Cost: \$500**

## Website Banner Ad Location

728 x 90 pixel banner ad

ATLANTA GA Gospel.com  
Serving the ATL Gospel Community

**KURT CARR**  
& THE KURT CARR SINGERS  
GO BACK TO THEIR ROOTS

WITH THE NEW ALBUM  
**JUST THE BEGINNING**  
THE DOUBLE CD FEATURING THE FIRST  
SINGLE **PEACE AND FAVOR REST ON US**

Home Sign-Up for Email Alerts Advertise Add Your Own Info ATL Gospel Calendar Industry Tips & Resources Artist Info ATL Gospel News

**FREE E-NEWS** SIGN ME UP...so I can be 1st to know about ATL gospel happenings

Industry Tips & Resources | Send Free E-Cards

**Sections**

- SIGN-UP FOR EMAIL ALERTS
- ADVERTISE
  - How to Do E-Blasts
  - Submit E-Blast
  - Make Payments Online
  - About Us
  - Guestbook
- ADD YOUR OWN INFO

**DOTTIE PEOPLES LAUNCHES DP MUZIK GROUP, INC.**

*first African American female Artist with her own Gospel Record Label in Atlanta, Georgia*

Newly-founded gospel label launches with Dottie Peoples' new CD 'Do It'

**Ann Nesby Signs with Tyscot Records**

Atlanta, GA (November 30, 2008) – Ann Nesby is by far a music industry mainstay, with a career spanning over 20... [Full story](#)

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Send your own e-greeting cards to friends and family.... [Full story](#)

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**Most Popular** Most E-mailed

Send Free E-Cards

Verizon "How Sweet The Sound" choir competition

Backstage at Verizon's "How Sweet The Sound" Finals

Byron Cage

## PARTIAL METROGOSPEL.COM CLIENT LISTING

- |   |   |  |
|---|---|--|
| <ul style="list-style-type: none"> <li>Black Gospel Promo, Inc.</li> <li>Chicago Defender</li> <li>Chicago Symphony Orchestra</li> <li>Church House Records</li> <li>Easy Listening Gospel Music</li> <li>EMI Gospel</li> <li>Get Results, Inc.</li> <li>Glory Bound Productions</li> <li>Good Medicine Entertainment</li> <li>GospoCentric Records</li> <li>Huge Ventures &amp; Solutions, Inc.</li> <li>I Hear Music In The Air Conference</li> <li>International Gospel Music Hall of Fame and Museum</li> <li>Lighthouse Full Life Center Church</li> </ul> | <ul style="list-style-type: none"> <li>M &amp; G Records</li> <li>Mafeeko Productions</li> <li>Maranatha! Music</li> <li>Mary Wynn</li> <li>Michigan Chronicle</li> <li>Michigan Opera Theatre</li> <li>Ministry Marketing Solutions</li> <li>Molife Entertainment</li> <li>Moss Academy of Music</li> <li>Motor City Praise Records</li> <li>NuU Laser Center</li> <li>Perfecting Church</li> <li>Pure Springs Gospel</li> <li>Rackham Symphony Choir</li> <li>Real Times, Inc.</li> </ul> | <ul style="list-style-type: none"> <li>RedeemedSoul.com</li> <li>Results, Inc.</li> <li>(Dorinda Clark-Cole's) Singers &amp; Musicians Conference</li> <li>Sony/BMG Music Entertainment</li> <li>Take 6</li> <li>The Word Network</li> <li>United Negro College Fund</li> <li>University of Michigan-Dearborn</li> <li>Verity Records</li> <li>WADL-TV 38</li> <li>William H. Murphy Ministries</li> <li>Winans Academy of Performing Arts</li> <li>Zomba Label Group</li> </ul> |
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